RESILIENT LIVING

Online Summit

September 14-19, 2026

2026 SPONSOR PROSPECTUS

A FREE ONLINE EVENT

PRACTICAL SKILLS FOR A STRONGER, MORE SELF-RELIANT LIFE

The Resilient Living Summit is a free online educational event that equips individuals and families with practical skills in food production, preparedness, healthy living, home skills, and community—building confidence and self-reliance, one step at a time.

10,000 – 15,000+
EXPECTED ATTENDEES
For our inaugural summit (potentially more)

100,000+
COMBINED EMAIL REACH
Across hosts, presenters, and partners

1,000,000+
SOCIAL MEDIA FOLLOWERS
Across speakers, YouTube, and platforms

SEPTEMBER 14 – 19, 2026
NATIONAL PREPAREDNESS MONTH EVENT
Online • Free to Attend

SPONSORSHIP OPPORTUNITIES

Partner with a mission-driven event and connect your brand with an engaged audience actively seeking practical solutions for everyday life.

SUPPORTING PARTNER — $500

- ✓ Logo on the Summit Sponsor Page
- ✓ Sponsor recognition during the summit
- ✓ Inclusion in attendee resources
- ✓ Opportunity to provide an attendee discount, special offer, or educational resource
- ✓ Eligibility to participate in attendee giveaways

FEATURED PARTNER — $1,250

Everything in Supporting Partner, plus:

- ✓ Dedicated Sponsor Spotlight email
- ✓ Featured social media promotion before and during the summit
- ✓ Enhanced logo placement on sponsor materials
- ✓ Highlighted promotion of sponsor giveaway(s)

PRESENTING PARTNER — $2,500

Everything in Featured Partner, plus:

- ✓ Featured educational presentation during the summit
- ✓ Participation in our Stories of Resilience interview series (when appropriate)
- ✓ Premium placement throughout summit materials
- ✓ Recognition during daily summit introductions
- ✓ Featured placement on the summit website

ADDITIONAL PARTNERSHIP OPPORTUNITIES

- Exclusive attendee discounts
- Product giveaways
- Gift certificates
- Educational guides or downloadable resources
- Digital bonuses
- Special offers for summit attendees

Custom partnership opportunities are also available.

OUR AUDIENCE

Our attendees are practical, engaged individuals and families interested in:

- ✓ Emergency preparedness
- ✓ Gardening & food production
- ✓ Food preservation
- ✓ Homesteading
- ✓ Self-reliant home systems
- ✓ Healthy living
- ✓ Building stronger communities

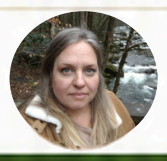
They value trusted companies that provide practical solutions they can incorporate into everyday life.

WHY SPONSOR THE RESILIENT LIVING SUMMIT?

- ✓ Align your brand with a mission-driven event promoting practical resilience
- ✓ Reach a highly engaged audience ready to act and support brands they trust
- ✓ Direct access to thousands of families actively seeking solutions
- ✓ Targeted audience that purchases preparedness, gardening, homesteading, health, and outdoor products
- ✓ Evergreen exposure before, during, and after the summit
- ✓ Build long-term brand awareness with an audience that values quality and trust

Hosted by:

LAURIE NEVERMAN
Common Sense Home
commonsensehome.com



AMBER BRADSHAW
My Homestead Life
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LEARN MORE & PARTNER:
ResilientLivingSummit.com